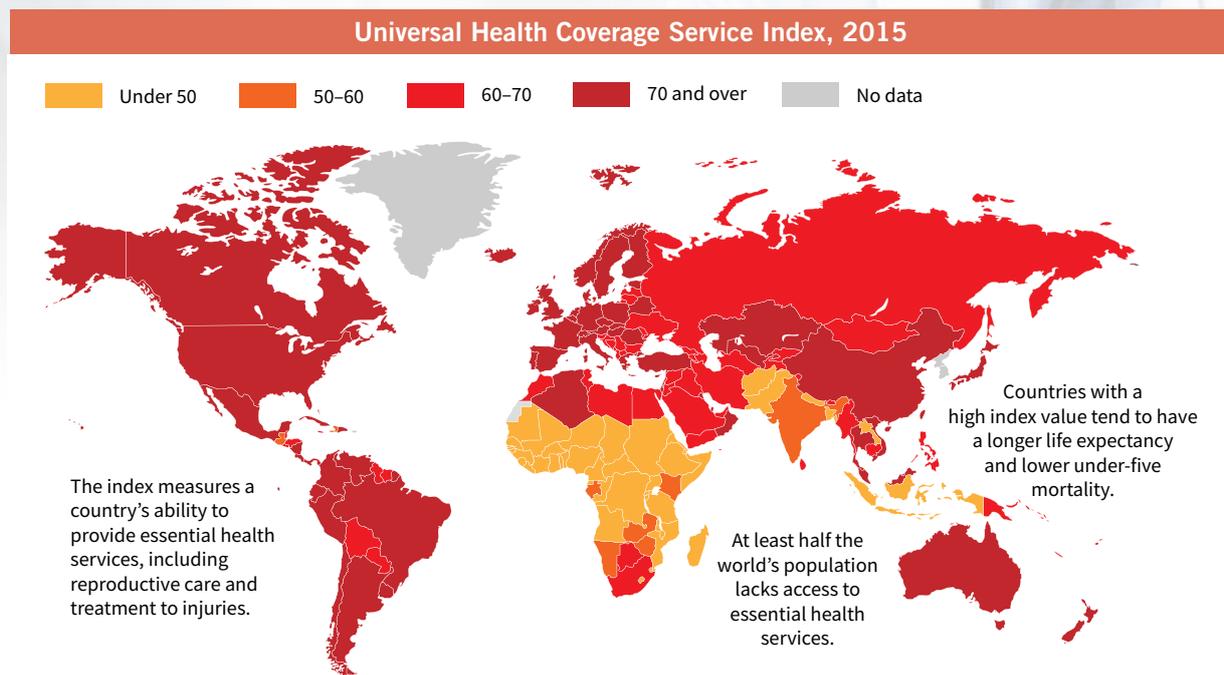


# Theme 9

## Finding solutions for healthcare in Africa

For multinationals expanding into Africa, adequate healthcare support for employees will be top on the list of challenges. But here is where multinationals could add real value to the communities and countries they invest in. It's all about leveraging their own quality solutions into a broader community.

Universal health coverage is about all people having access to the care they need without financial hardship. Service coverage varies widely across countries. Africa growth prospects are fragmented, with few regional or continental trends evident.



Source: *The Lancet Global Health*

Ensuring employees maintain their physical well-being and productivity demands more than access to medical aid schemes. The experience of countries like South Africa is that that model tends to result in creating parallel public and private health systems that could result in an inefficient allocation of scarce resources for medical care. If maintaining productivity is a top priority for employers, on-site primary care facilities could provide a more immediate benefit for both employees and the communities they reside in.

Key takeaways for employers – a call to action for the future	
Area of disruption	Call to action
<b>Affordability</b>	<b>Impact the supply chain</b>   Costs continue to vary by provider for similar treatments and opaque outcomes. Employers should partner with carriers to pay for value.
<b>Accessibility</b>	<b>Implement holistic well-being strategies</b>   Employers need to lead in seizing the opportunity to fill in gaps in preventative care and holistic well-being strategies.
<b>Quality</b>	<b>Right care, right time</b>   Employers have a chance to better engage with employees by focusing on quality care.
<b>Data analytics</b>	<b>Leverage data</b>   Employers should ensure they are appropriately leveraging their data to prioritise interventions.
<b>Public policy</b>	<b>Influence</b>   Employers can begin to influence local governments, where possible, about legislative changes and health reform.

Source: Mercer Marsh Benefits